

West Chester CAPITAL



Timeless Truths. New Perspectives.

News Release:

Contacts:

Thomas F. McKeon, CFA
Principal
610.692.4905
tfmckeon@wccadvisors.com

James D. Harrington, CFA
Principal
610.692.4905
jdharrington@wccadvisors.com

Options Based Portfolio Management Strategies Outperform in 2009

Strategies Exhibit Significantly Reduced Risk - No Return Penalty in Up-Market

West Chester, PA.; January 26, 2010 -- West Chester Capital's suite of Options Based Portfolio Management Strategies (OBPMS) have delivered superior returns for 2009, with sharply lower standard deviation or risk than long only equity. Three of these four strategies delivered a total return in excess of their long-only benchmark, with excess returns ranging from about 150 basis points to almost 500 basis points. One strategy fell just shy of its long only benchmark by about 60 basis points. Returns ranged from 25.9% to 32.1% for 2009. The strategies are:

- **Large Cap At-The-Money Buy-Write (BXM)**
- **Large Cap Out-Of-The-Money Buy-Write (BXY)**
- **Small Cap At-The-Money Buy Write (BXR)**
- **Large Cap Cash Reserved Put-Write (PUT)**

Contrary to the conventional wisdom that the hedge on these strategies causes significant total return reduction in up-markets, the data again proves the opposite. "When the returns of these strategies are examined on an efficient frontier, their superior return and risk profile leaps off the screen" said Tom McKeon. "For institutional investors seeking new and better ways to fund their liabilities, these strategies cannot be ignored. They offer better returns than their long only equity benchmarks, with significantly reduced risk. One or more of them should merit an allocation in virtually every prudently managed investment portfolio. Any institutional portfolio that is going to maintain some exposure to long only equity must consider the superior return and risk profiles of these strategies. These strategies are better beta than long only equity."

McKeon continues..."we manage these strategies in a passive, fully liquid and low cost separate account package. We believe institutions require these attributes in an investment product offering." For more information about the returns and risk profiles of these strategies for calendar year 2009, please visit our website or e-mail Tom McKeon at:

tfmckeon@wccadvisors.com

About West Chester Capital:

West Chester Capital manages fiduciary quality strategies, portfolios and programs for institutions and individuals within a low cost framework of openness, integrity, objectivity and rigorous client advocacy. Our combination of portfolio management, asset allocation, and risk hedging expertise make West Chester Capital an investment advisor with unique capabilities and advantages—an unparalleled choice for meeting your investment needs. Our pure advisory approach ensures maximum objectivity in our decision-making and recommendations. Our services and strategies offer the best potential for both seizing opportunity and protecting against market risks. Our low cost structure allows us to offer these services and strategies very cost effectively. Find out how a relationship with West Chester Capital can help you achieve your investment goals while limiting risk and costs.

For more information, please visit our website at: www.wccadvisors.com

The BXM, BXY, BXR and PUT are registered service marks of the Chicago Board Options Exchange (CBOE).